

"Simple-Form" Promo Code:

It is recommended that each vendor will generate some code (30 characters or less), print that code on a catalog, sales sheet, in email, or by fax, and maintain a database record in their internal systems to store details defining the special pricing, discounting, terms, qty breaks, etc. associated with that promotion.

It is recommended that each retail system provide a way for such a promo code to be keyed by the buying agent to be transmitted as a "REF" segment with a reference number qualifier value of "PD" indicating a "Promotional Deal" code will follow in the X12.850.P0.

It is recommended that each vendor will read the header "REF" "PD" code and any subsequent "REF" "PD" codes carried with lines and perform lookups and the necessary program logic to apply business rules related to the "Promotional Deal" as described in their internal systems. The business rules enforced by a "Promotional Deal" code can be as complex or as simple as what best meets the needs of each vendor or their capability to accurately maintain them or apply them to orders.

It is recommended that each vendor which chooses to implement "Promotional Deal" codes will make every effort to maintain internal systems and procedures sufficient to guarantee that each and every retailer with the capability of sending them will indeed receive the promotion as promised in the printed, faxed, emailed or otherwise communicated materials.

Questions that a vendor is expected to answer in the text description of a promotional deal to which a code is assigned for EDI:

- 1) Are "non-qualifying" items allowed on the same purchase order with qualifying lines or will they be cancelled?
- 2) If "non-qualifying" items are allowed, what is the penalty for combining them with a promotional deal? Are special terms forfeited?
- 3) If "non-qualifying" items are not allowed, will they simply be cancelled or will they produce a separate order?
- 4)
- 5)
- 6)

PURCHASE ORDERS - SIMPLE FORM - ONLY ONE PROMO DEAL IN HEADER:

Here is an example in 3060 version:

```
ISA*00*                *00*                *ZZ*1234567                *ZZ*2496836
*050208*0846*U*00300*000006514*O*P*>
GS*P0*1234567*2496836*050208*0846*1*X*003060
ST*850*1001
BEG*00*NE*050208Q3**050208
REF*PD*MYPROMOCODE*MY DESCRIPTION OF PROMO
CSH*N
N1*ST**15*1234567
TD5****401
P01*1*1*UN*5.99*PR*UP*080688621926
CTP*****DIS*0.58
P01*2*4*UN*16.98*SR*UP*000768226629
CTP*****DIS*0.58
CTT*2*5
SE*12*1001
GE*1*1
IEA*1*000006514
```

Here is an example in 4010 version:

ISA*00* *00* *ZZ*1234567 *ZZ*2496836
*050208*0846*U*00400*000006514*O*P*>
GS*P0*1234567*2496836*20050208*0846*1*X*004010
ST*850*1001
BEG*00*NE*050208Q3**20050208
REF*PD*MYPROMOCODE*MY DESCRIPTION OF PROMO
CSH*N
N1*ST**15*1234567
TD5*****401
P01*1*1*UN*5.99*PR*UP*080688621926
CTP*****DIS*0.58
P01*2*4*UN*16.98*SR*UP*000768226629
CTP*****DIS*0.58
CTT*2*5
SE*12*1001
GE*1*1
IEA*1*000006514

ACKNOWLEDGMENTS

Here is an example in 3060 version:

ISA*00* *00* *ZZ*2496836 *ZZ*1234567
*050208*0846*U*00300*000006514*O*P*>
GS*PR*2496836*1234567*050208*0846*1*X*003060
ST*855*1001
BAK*00*AC*050208Q3**050208
REF*PD*MYPROMOCODE*MY DESCRIPTION OF PROMO
CSH*N
N1*ST**15*1234567
TD5*****401
P01*1*1*UN*8.99*PR*UP*080688621926
CTP*****DIS*0.58
ACK*I R
P01*2*4*UN*16.98*SR*UP*000768226629
CTP*****DIS*0.58
ACK*I R
CTT*2*5
SE*16*1001
GE*1*1
IEA*1*000006514

Here is an example in 4010 version:

ISA*00* *00* *ZZ*2496836 *ZZ*1234567
*050208*0846*U*00400*000006514*O*P*>
GS*PR*2496836*1234567*20050208*0846*1*X*004010
ST*855*1001
BAK*00*AC*050208Q3**20050208
REF*PD*MYPROMOCODE*MY DESCRIPTION OF PROMO
CSH*N
N1*ST**15*1234567
TD5*****401
P01*1*1*UN*8.99*PR*UP*080688621926
CTP*****DIS*0.58
ACK*I R*****BI*ACK*CQ
P01*2*4*UN*16.98*SR*UP*000768226629
CTP*****DIS*0.58
ACK*I R*****BI*ACK*CQ
CTT*2*5
SE*16*1001
GE*1*1
IEA*1*000006514

For version 3060 or 4010 the ACK029 can carry the value "CQ" = "Cancelled, does not qualify"

(Optional) "Detail-Form" Promo Code (many codes in header & detail):

It is recommended that each vendor will generate some code (30 characters or less), print that code on a catalog, sales sheet, in email, or by fax, and maintain a database record in their internal systems to store details defining the special pricing, discounting, terms, qty breaks, etc. associated with that promotion.

It is recommended that each retail system provide a way for such a promo code to be keyed by the buying agent to be transmitted as a "REF" segment with a reference number qualifier value of "PD" indicating a "Promotional Deal" code will follow in the X12.850.P0. To send multiple Promo Codes in one purchase order, the retail system must provide a way for the corresponding Promo Code to be keyed by the buying agent into each detail line to be transmitted as a "REF" segment with a reference number qualifier value of "PD". When multiple Promo Codes are used in one purchase order, each unique Promo Code must be listed in one "REF" segment in the header.

It is recommended that each vendor will read the "REF" "PD" code(s) found in the header and the "REF" "PD" code found in each of the detail lines and perform lookups and the necessary program logic to apply business rules related to the "Promotional Deal" as defined in their internal systems. When multiple "REF" segments are found in the header, this will indicate to the vendor that the Promo Codes found on each line might be different than the one before and may be mixed in random order. The business rules enforced by a "Promotional Deal" code can be as complex or as simple as what best meets the needs of each vendor or their capability to accurately maintain them or apply them to orders.

It is recommended that each vendor which chooses to implement "Promotional Deal" codes will make every effort to maintain internal systems and procedures sufficient to guarantee that each and every retailer with the capability of sending them will indeed receive the promotion as promised in the printed, faxed, emailed or otherwise communicated materials.

PURCHASE ORDERS - (OPTIONAL) DETAIL FORM - MANY PROMO DEALS IN HEADER & DETAIL:

Here is an example in 3060 version:

```
ISA*00*                *00*                *ZZ*1234567                *ZZ*2496836
*050208*0846*U*00300*000006514*0*P*>
GS*P0*1234567*2496836*050208*0846*1*X*003060
ST*850*1001
BEG*00*NE*050208Q3**050208
REF*PD*PROVPROMOCODE0001*PROMO 0001 BACKLIST SPECIAL
REF*PD*PROVPROMOCODE0042*PROMO 0042 BACKLIST SPECIAL
REF*PD*PROVPROMOCODE0056*PROMO 0056 BACKLIST SPECIAL
CSH*N
N1*ST**15*1234567
TD5*****401
P01*1*1*UN*5.99*PR*UP*080688621926
CTP*****DIS*0.58
REF*PD*PROVPROMOCODE0001*PROMO 0001 BACKLIST SPECIAL
P01*2*4*UN*16.98*SR*UP*000768226629
CTP*****DIS*0.58
P01*3*1*UN*5.99*PR*UP*080688621926
CTP*****DIS*0.58
REF*PD*PROVPROMOCODE0056*PROMO 0056 BACKLIST SPECIAL
P01*4*4*UN*11.98*PR*UP*000768226629
CTP*****DIS*0.58
REF*PD*PROVPROMOCODE0042*PROMO 0042 BACKLIST SPECIAL
CTT*4*10
SE*21*1001
GE*1*1
IEA*1*000006514
```

Here is an example in 4010 version:

ISA*00* *00* *ZZ*1234567 *ZZ*2496836
*050208*0846*U*00400*00006514*O*P*>
GS*P0*1234567*2496836*20050208*0846*1*X*004010
ST*850*1001
BEG*00*NE*050208Q3**20050208
REF*PD*PROVPROMOCODE0001*PROMO 0001 BACKLI ST SPECIAL
REF*PD*PROVPROMOCODE0042*PROMO 0042 BACKLI ST SPECIAL
REF*PD*PROVPROMOCODE0056*PROMO 0056 BACKLI ST SPECIAL
CSH*N
N1*ST**15*1234567
TD5*****401
P01*1*1*UN*5.99*PR*UP*080688621926
CTP*****DIS*0.58
REF*PD*PROVPROMOCODE0001*PROMO 0001 BACKLI ST SPECIAL
P01*2*4*UN*16.98*SR*UP*000768226629
CTP*****DIS*0.58
P01*3*1*UN*5.99*PR*UP*080688621926
CTP*****DIS*0.58
REF*PD*PROVPROMOCODE0056*PROMO 0056 BACKLI ST SPECIAL
P01*4*4*UN*11.98*PR*UP*000768226629
CTP*****DIS*0.58
REF*PD*PROVPROMOCODE0042*PROMO 0042 BACKLI ST SPECIAL
CTT*4*10
SE*21*1001
GE*1*1
IEA*1*000006514

ACKNOWLEDGMENTS

Here is an example in 3020 version:

ISA*00* *00* *ZZ*2496836 *ZZ*1234567
*050208*0846*U*00300*00006514*O*P*>
GS*PR*2496836*1234567*050208*0846*1*X*003020
ST*855*1001
BAK*00*AC*050208Q3**050208
REF*PD*PROVPROMOCODE0001*PROMO 0001 BACKLI ST SPECIAL
REF*PD*PROVPROMOCODE0042*PROMO 0042 BACKLI ST SPECIAL
REF*PD*PROVPROMOCODE0056*PROMO 0056 BACKLI ST SPECIAL
CSH*N
N1*ST**15*1234567
TD5*****401
P01*1*1*UN*5.99*PR*UP*080688621926
CTP*****DIS*0.58
REF*PD*PROVPROMOCODE0001*PROMO 0001 BACKLI ST SPECIAL
ACK*CQ
P01*2*4*UN*16.98*SR*UP*000768226629
CTP*****DIS*0.58
ACK*IA
P01*3*1*UN*5.99*PR*UP*080688621926
CTP*****DIS*0.58
REF*PD*PROVPROMOCODE0056*DOES NOT QUALIFY
ACK*CQ
P01*4*4*UN*11.98*PR*UP*000768226629
CTP*****DIS*0.58
REF*PD*PROVPROMOCODE0042*PROMO 0042 BACKLI ST SPECIAL
ACK*IA
CTT*4*10
SE*25*1001
GE*1*1
IEA*1*000006514

Here is an example in 4010 version:

ISA*00* *00* *ZZ*2496836 *ZZ*1234567
*050208*0846*U*00400*000006514*O*P*>
GS*PR*2496836*1234567*20050208*0846*1*X*004010
ST*855*1001
BAK*00*AC*050208Q3**20050208
REF*PD*PROVPROMOCODE0001*PROMO 0001 BACKLI ST SPECIAL
REF*PD*PROVPROMOCODE0042*PROMO 0042 BACKLI ST SPECIAL
REF*PD*PROVPROMOCODE0056*PROMO 0056 BACKLI ST SPECIAL
CSH*N
N1*ST**15*1234567
TD5*****401
P01*1*1*UN*5.99*PR*UP*080688621926
CTP*****DIS*0.58
REF*PD*PROVPROMOCODE0001*DOES NOT QUALIFY FOR PROMO
ACK*IR*****BI*ACK*CQ
P01*2*4*UN*16.98*SR*UP*000768226629
CTP*****DIS*0.58
ACK*IA*****BI*ACK*AR
P01*3*1*UN*5.99*PR*UP*080688621926
CTP*****DIS*0.58
REF*PD*INVALID*INVALID PROMO CODE
ACK*IR*****BI*ACK*CQ
P01*4*4*UN*11.98*PR*UP*000768226629
CTP*****DIS*0.58
REF*PD*PROVPROMOCODE0042*PROMO 0042 BACKLI ST SPECIAL
ACK*IA*****BI*ACK*AR
CTT*4*10
SE*25*1001
GE*1*1
IEA*1*000006514

For version 3060 or 4010 the ACK029 can carry the value "CQ" = "Cancelled, does not qualify"