

Proposed Christian DVD/Film Rating System

Rating	Code	Criteria
Classifications		
Faith Based	FB	<p>To be a Faith-Based film, the story must be consistent with strong biblical principles and clearly demonstrate the impact and consequences of any inappropriate behavior.</p> <ul style="list-style-type: none"> The gospel message is frequently reinforced in such stories through acts of contrition, redemption and forgiveness. FB could include MPAA G, PG, PG-13 or R (Examples “To Save A Live” “The Passion of The Christ)
Faith Friendly	FF	<p>The Gospel message is present in such stories through acts of contrition, redemption, forgiveness, restoration, etc.; however, the film has no overt Christian or biblical emphasis or message.</p> <ul style="list-style-type: none"> Age appropriateness may be identified Offensive elements may be identified
Family Friendly	FA	<p>Family-friendly is a category that is almost an extension of faith-friendly; meaning that people of faith probably aren’t offended by the stories, even though they aren’t necessarily faith-based. Family Friendly movies range from values-oriented stories that have inspiring messages to pure entertainment-for-entertainment’s-sake.</p> <ul style="list-style-type: none"> Age appropriateness may be identified Offensive elements may be identified
Age-Appropriateness		
Age-All	FB-All	<p>Rating similar to MPAA G</p>
Age-12+	FB-12	<p>Rating similar to a MPAA PG or PG-13</p>
Age-17+	FB-17	<p>Rating similar to a MPAA R</p>
Offensive Elements		
Language	FB-L	<p>Any incident of curse-word or “off-color” language use, regardless of severity, or provocative language.</p>
Drugs/Substance abuse	FB-D	<p>Any depiction of drugs, alcohol, tobacco, inappropriate medicinal use.</p>
Violence	FB-V	<p>Any depiction of violence (pushing, shoving, fighting, shooting, stabbing, accidents, etc.)</p>
Sexuality	FB-S	<p>Any depiction of inappropriate sexuality (petting, fornication, adultery, revealing clothing or undress)</p>

The Dove Foundation would propose creating two new Dove Seals - One for Faith Friendly and one for Faith Based. Both designs are to be patterned after our original Family Approved Seal’s look but with different colors and text to match the specific category.